

Zoë T. Plakias

Associate Professor of Economics
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Academic Appointments

2025–present **Associate Professor of Economics**, Western Washington University (WWU)
2022–2025 **Assistant Professor of Economics**, Western Washington University
2022–2025 **Adjunct Assistant Professor of Agricultural, Environmental, and Development Economics**, The Ohio State University (OSU)
2016–2022 **Assistant Professor of Agricultural, Environmental, and Development Economics**, The Ohio State University
Affiliations: InFACT Discovery Theme, STEAM Factory, Sustainability Institute

Education

2016 **PhD in Agricultural and Resource Economics**, University of California, Davis
2010 **BA in Economics (magna cum laude)**, Western Washington University
2004–2007 **Undergraduate coursework in Environmental Studies/Geology**, Whitman College
2006 **Amazon Resource Management and Human Ecology Semester**, School for International Training
2006 **Certificate in Conservation Leadership**, Middlebury Institute of International Studies at Monterey

Awards, Honors, + Fellowships

2025 **Profiled Instructor**, WWU 2024-2025 Innovative Teaching Showcase (Theme: Creating Welcoming Spaces)
2024 **David Merrifield Faculty Research Award**, WWU College of Business and Economics (award for Siegle et al. 2024)
2024 **Allette & Cayden Franklin Excellence in Teaching Award**, WWU College of Business and Economics (award for policy brief assignment in ECON 483)
2024 **Specialty Crop Economics (SCE) Outstanding Published Paper which Significantly Contributed to the SCE Discipline**, Agricultural and Applied Economics Association (award for Siegle et al. 2024)

2024	Committee on Women in Agricultural Economics (CWAE) Diversity, Equity, and Inclusion Award (junior), Agricultural and Applied Economics Association
2020	Southern Region Award for Excellence in Multistate Research, Southern Association of Agricultural Experiment Station Directors (group award for S1067)
2017	Richardson-Applebaum Award for Best PhD Dissertation, Food Distribution Research Society
2015	Scott McNiven Community Service Award, University of California, Davis
2010–2012	John F. Steindler Graduate Fellowship, University of California, Davis
2009	Beta Gamma Sigma Honor Society, Western Washington University
2009	Phi Kappa Phi Honor Society, Western Washington University

Publications

Peer-reviewed journal articles

* indicates author who was a research assistant, student, or postdoctoral scholar when they began work on the project.

- [20] Inwood, Shoshanah, Jill Clark, Aiden Irish*, Mary Hendrickson, **Zoë Plakias**, Josh D. Vittie, and Bill McKelvey. 2025. “Working through the Fog: Embedding Social Infrastructure in Food System Resilience.” *Agriculture and Human Values*. doi: [10.1007/s10460-025-10786-1](https://doi.org/10.1007/s10460-025-10786-1).
- [19] Katare, Bhagyashree, Brittni Echols*, **Zoë Plakias**, Rodolfo Nayga, Jr., and Krystal Hodge. 2025. “A Food Pantry Nutrition Education Program RCT: Food Choices and Diet-Quality.” *American Journal of Health Promotion* 39(5): 824-827. doi: [10.1177/08901171251316370](https://doi.org/10.1177/08901171251316370).
- [18] **Plakias, Zoë T.** 2025. “Engaging Students in Open Dialogue about Use of AI Tools in Economics Courses.” *Applied Economics Teaching Resources*. doi: [10.71162/aetr.735830](https://doi.org/10.71162/aetr.735830).
- [17] Busse*, Kyle R., Kathryn I. Poppe*, Qiang Wu, Stephanie B. Jilcott Pitts, Lindsey Haynes-Maslow, Alice S. Ammerman, Kathleen Krzyzanowski Guerra*, **Zoë Plakias**, Andrew S. Hanks, Katharine Garrity*, Rachel Gillespie, Bailey Houghtaling, Rebecca A. Seguin-Fowler, and Jennifer Garner. 2025. “Household Food Security and Food Sourcing Patterns during the COVID-19 Pandemic in Appalachian Ohio.” *Journal of the Academy of Nutrition and Dietetics* 125(1): 54-68. doi: [10.1016/j.jand.2024.07.162](https://doi.org/10.1016/j.jand.2024.07.162).
- [16] Xu*, Lei, **Zoë Plakias**, Andrew S. Hanks, and Jennifer Garner. 2024. “Food Insecurity, Fruit and Vegetable Consumption, and Use of the Supplemental Nutrition Assistance Program (SNAP) in Appalachian Ohio.” *PLOS One* 19(2): e0295171. doi: [10.1371/journal.pone.0295171](https://doi.org/10.1371/journal.pone.0295171).
- [15] Siegle*, Jonathon, Gregory Astill, **Zoë Plakias**, and Daniel Tregeagle. 2024. “Estimating Perennial Crop Supply Response: A Methodology Literature Review.” *Agricultural Economics*. doi: [10.1111/agec.12812](https://doi.org/10.1111/agec.12812).
- [14] Taylor, Keith, Nathan Goodman*, Parisa Kavousi*, Taylor Giamo*, Gwen Arnold, and **Zoë T. Plakias**. 2023. “Economic Governance of Cannabis: Implications of Polycentric Governance in Mendocino County.” *Public Administration Quarterly* 47(3): 300-326. doi: [10.37808/paq.47.3.4](https://doi.org/10.37808/paq.47.3.4).

- [13] Al-Muhanna*, Khawlah S., Katharine Jeane Garrity*, **Zoë T. Plakias**, Andrew Hanks, Kathleen Krzyzanowski Guerra*, and Jennifer A. Garner. 2023. "Leveraging Every Door Direct Mail for Remote Recruitment of a Rural Study Sample: Response Rate and Representativeness." *Preventive Medicine Reports* 32: 102121. doi: [10.1016/j.pmedr.2023.102121](https://doi.org/10.1016/j.pmedr.2023.102121).
- [12] Dong, Xiao, Allen Klaiber, and **Zoë T. Plakias**. 2023. "I Scream, You Scream, We All Scream for Local Ice Cream: Consumer Preference for Locally Processed and Packaged Foods." *Agribusiness* 39: 51-64. doi: [10.1002/agr.21765](https://doi.org/10.1002/agr.21765).
- [11] O'Hara, Jeff, Becca Jablonski, and **Zoë T. Plakias**. 2022. "Which Schools Receive State-level Support for Local Food Purchases? Evidence from Reimbursement Incentive Programs in Michigan and Oregon." *Renewable Agriculture and Food Systems* 37(5), 408-416. doi: [10.1017/S1742170522000059](https://doi.org/10.1017/S1742170522000059).
- [10] **Plakias, Zoë T.**, Margaret Jodlowski, Taylor Giamo*, Parisa Kavousi*, and Keith Taylor. 2022. "On the Money: Characterizing Banking and Lending in the California Cannabis Industry." *Agricultural Finance Review* 28(2): 214-246. doi: [10.1108/AFR-06-2021-0075](https://doi.org/10.1108/AFR-06-2021-0075).
- [9] Hilsenroth*, Jana, Anna Josephson, Kelly A. Grogan, Lurleen M. Walters, **Zoë T. Plakias**, Leah H. Palm-Forster, Simanti Banerjee, and Tara Wade. 2022. "Past, Present, and Future: Status of Women and Minority Faculty in Agricultural and Applied Economics." *Applied Economic Perspectives and Policy* 44(1): 71-91. doi: [10.1002/aepp.13191](https://doi.org/10.1002/aepp.13191).
- [8] Krzyzanowski Guerra*, Kathleen, Drew Hanks, **Zoë T. Plakias**, Susie Huser, Tom Redfern, and Jennifer Garner. 2021. "Short Value Chain Models of Healthy Food Access: A Qualitative Study of Two Approaches." *Nutrients* 13(11): 4145. doi: [10.3390/nu13114145](https://doi.org/10.3390/nu13114145).
- [7] **Plakias, Zoë T.** 2021. "Cost-Benefit Analysis as a Tool for Measuring Economic Impacts of Local Food Systems: Case Study of an Institutional Sourcing Change." *Journal of Agriculture, Food Systems, and Community Development* 10(3): 1-25. doi: [10.5304/jafscd.2021.103.011](https://doi.org/10.5304/jafscd.2021.103.011).
- [6] Kiesel, Kristin, Na Zuo, **Zoë T. Plakias**, Luis Moises Peña-Lévano, Andrew Barkley, Katherine Lacy, Erik Hanson, and Julianne Treme. 2020. "Increasing Student Engagement with Agriculture in a Changing Academic Environment." *Applied Economics Teaching Resources* 2(3): 15-28. doi: [10.22004/ag.econ.303904](https://doi.org/10.22004/ag.econ.303904).
- [5] **Plakias, Zoë T.**, Rachael E. Goodhue and Jeffrey Williams. 2020. "Terminated Marketing Order Provided Resources to California Peach and Nectarine Growers." *California Agriculture* 74(3): 155-162. doi: [10.3733/ca.2020a0023](https://doi.org/10.3733/ca.2020a0023).
- [4] Jepsen, Dee S., Lisa Pfeifer, Lyda Garcia, **Zoë Plakias**, Shoshanah Inwood, Joy Rumble, Mary Rodriguez, Judit Puskas and Sam Custer. 2020. "Lean on Your Land Grant: One University's Approach to Address the Food Supply Chain Workforce during the COVID-19 Pandemic." *Journal of Agromedicine* 25(4): 417-422. doi: [10.1080/1059924X.2020.1815623](https://doi.org/10.1080/1059924X.2020.1815623).
- [3] **Plakias, Zoë T.**, H. Allen Klaiber and Brian E. Roe. 2020. "Tradeoffs in Farm to School Implementation: Larger Foodsheds Drive Greater Local Food Expenditures." *Journal of Agricultural and Resource Economics* 45(2): 232-243. doi: [10.22004/ag.econ.302452](https://doi.org/10.22004/ag.econ.302452).
- [2] **Plakias, Zoë T.**, Iryna Demko*, and Ani L. Katchova. 2020. "Direct Marketing Channel Choices Among U.S. Farmers: Evidence from the Local Food Marketing Practices Survey." *Renewable Agriculture and Food Systems* 35: 475-489. doi: [10.1017/S1742170519000085](https://doi.org/10.1017/S1742170519000085).

- [1] **Plakias, Zoë T.** and Rachael E. Goodhue. 2015. “Producer Heterogeneity and Voting Power in Mandatory US Agricultural Marketing Organisations,” *European Review of Agricultural Economics* 42(5): 739-763. doi: [10.1093/erae/jbv025](https://doi.org/10.1093/erae/jbv025).

Peer-reviewed book chapters

- [2] **Plakias, Zoë T.** and Jason Scott Entsminger. 2023. “Consumer Cooperatives: Purpose and Possibilities.” Chapter 28 in Matthew Elliott and Michael Boland (Eds.), *Handbook of Research on Cooperatives and Mutuals*: 454-473. <https://doi.org/10.4337/9781802202618.00041>.
- [1] Liang, Chyi-Lyi (Kathleen), and **Zoë T. Plakias**. 2022. “Interdisciplinary System and Network Perspectives in Food and Agricultural Economics.” Chapter 86 in Chris Barrett and David Just (Eds.), *Handbook of Agricultural Economics Vol. 6*: 4705-4779. <https://doi.org/10.1016/bs.hesagr.2022.03.002>.

Working papers

- [5] Xu*, Lei, and **Zoë T. Plakias**. “The Market Impacts of Farm to School Procurement.”
- [4] **Plakias, Zoë T.**, Seung-hun Chung* and Lei Xu*. “Healthy Food, Healthy Farms? Implications of Healthy Food Policies for Agricultural Value Chains.” *Manuscript available upon request*.
- [3] Martínez González*, Ariadna, **Zoë T. Plakias** and Mark Partridge. “The Mexican PROCAMPO Farmland Subsidy and Its Effectiveness as a Rural Anti-Poverty Program.” <https://www.aeaweb.org/content/file?id=5888>
- [2] **Plakias, Zoë T.**, and Julian Alston. “Optimal Licensing for Public Intellectual Property: Theory and Application to Plant Variety Patents.” <https://doi.org/10.22004/ag.econ.170649>
- [1] **Plakias, Zoë T.** “The Evolution of the California Blueberry Industry: A Peer Effects and Social Network Analysis Approach.” <https://doi.org/10.22004/ag.econ.166093>.

Grants and Cooperative Agreements

- [15] **Plakias, Zoë T.**, and Jeanne Rhodes. 2025. “2026-2027 Local Food Economics Data Visualization Challenge.” USDA Agricultural Marketing Service Cooperative Agreement. Amount: \$50,000. *Funded*.
- [14] **Plakias, Zoë T.**, and Kristen McGuire. 2024. “2024 Local Food Economics Data Visualization Challenge.” USDA Agricultural Marketing Service Cooperative Agreement. Amount: \$22,000. *Funded*.
- [13] **Plakias, Zoë T.**, and Kristen McGuire. 2024. “Agricultural and Applied Economics Association (AAEA) Early Career Professionals Workshop: Supporting Scholars to Thrive in Applied Economics.” USDA National Institute of Food and Agriculture AFRI Foundational Program Conference Grant. Amount: \$50,000. *Funded*.
- [12] **Plakias, Zoë T.** 2024. “AAEA Early Career Professionals Workshop: Supporting Scholars to Thrive in Applied Economics.” AAEA Trust. Amount: \$20,000. *Funded*.
- [11] **Plakias, Zoë T.** 2023. “Counting Community: Evaluating and Expanding Nonmarket Valuation Methods to Measure Social Impacts of Policies and Projects.” WWU Research and Sponsored Programs Pilot Project Grant. Amount: \$4,997.50. *Funded*.

- [10] **Plakias, Zoë T.**, and Daniel Tregeagle. 2021. “Supply and Demand Price Elasticities for U.S. Citrus and Related Commodities.” USDA Economic Research Service Cooperative Agreement. Amount: \$73,000. *Funded*.
- [9] Steven, Maurice (Co-PI), **Zoë Plakias** (Co-PI), Richard Kinsley, Stephanie Dodd, Clayton Hurd, Charlene Brenner, Lisa Hall. 2021. “Addressing Structural Racism in the Academy through a Pilot Certificate Course Building Faculty and Staff Capacity for Enacting Racial Equity Across Institutional Scales.” OSU Global Arts and Humanities Discovery Theme Matching Grant. Amount: \$49,811. *Funded*.
- [8] Steven, Maurice (Co-PI), **Zoë Plakias** (Co-PI), Richard Kinsley, Stephanie Dodd, Clayton Hurd, Charlene Brenner, Lisa Hall. 2021. “Addressing Structural Racism in the Academy through a Pilot Certificate Course Building Faculty and Staff Capacity for Enacting Racial Equity Across Institutional Scales.” OSU Call for Action on Racial Justice Seed Grant (Round 2). Amount: \$50,000. *Funded*.
- [7] Jablonski, Becca (PD), Michael Carolan (Co-PI), Jeffrey O’Hara (Co-PI), **Zoë Plakias** (Co-PI), Allison Bauman and James Hale. 2020. “The Impact of Farm to School Legislation on Farmers, Supply Chain Businesses, Rural Communities and Economics.” USDA NIFA AFRI Foundational Program Grant. Amount: \$499,659. *Funded*.
- [6] Inwood, Shoshanah (PD), **Zoë Plakias** (Co-PI), Jill Clark (Co-I), Nicole Wright (Co-I), Josh Vittie, and Brad Schwartz. 2020. “Ohio Emergency Management Food System Research Proposal.” OSU InFACT Linkage and Leverage Grant. Amount: \$34,865. *Funded*.
- [5] Garner, Jennifer (PI), Vince Castillo, Andrew Hanks, **Zoë Plakias**, Carrie Carson, Susie Huser, Joe Barbaree, Leslie Schaller, MaryAnn Martinez and Tom Redfern. 2019. “Improving Local, Healthy Food Access and Food Insecurity in Appalachia: A Comparative Evaluation.” OSU InFACT Linkage and Leverage Grant. Amount: \$34,960. *Funded*.
- [4] Lipschitz, Forbes (PI), Billy Fleming, Shoshanah Inwood, Sarah Karle, **Zoë Plakias**, Christina Sprunger, Peter Summerlin. 2019. “Identifying Opportunities for Landscape Architectural Engagement with Climate Smart Agriculture.” OSU InFACT Linkage and Leverage Grant. Amount: \$34,613. *Funded*.
- [3] Goodhue, Rachael (PI) and **Zoë Plakias**. 2014. “Optimal Institutional Choices for Agricultural Producers.” USDA NIFA-AFRI Foundational Program Grant. Amount: \$120,800. *Funded*.
- [2] Williams, Jeffrey (PI) and **Zoë Plakias**. 2013. “Institutional Choice for Agricultural Producers: Evidence from California.” Giannini Foundation Mini-Grant. Amount: \$14,751. *Funded*.
- [1] Goodhue, Rachael (PI) and **Zoë Plakias**. 2012. “Understanding the Role of Marketing Orders in California Agriculture.” Giannini Foundation Mini-Grant. Amount: \$19,904. *Funded*.

Presentations

Invited seminars and conference presentations related to research

- [35] **Plakias, Zoë**, and Martha Sullins. 2025 (July 29). “Exploring the Intersection of Food Systems and Climate Change.” Organized Symposium on “Food Policy Innovations Spurred

- by Regional Food Systems: A Look Toward the Future,” Agricultural and Applied Economics Association/Western Agricultural Economics Association Annual Meeting, Denver, CO.
- [34] Bassarab, Karen, Caroline Boules, Analena Bruce, Natalie Greaves-Peters, and **Zoë Plakias** (moderator). 2025 (June 19). “Food Power and Policy Roundtable: State and Local Policy.” Selected presentation, Association for the Study of Food and Society/Agriculture, Food, and Human Values Society Joint Annual Meeting, Corvallis, OR.
 - [33] Anderson, Molly, Doug Constance, Omanjana Goswami, Kiki Hubbard, and **Zoë Plakias** (moderator). 2025 (June 19). “Food Power and Policy Roundtable: Federal Policy.” Selected presentation, Association for the Study of Food and Society/Agriculture, Food, and Human Values Society Joint Annual Meeting, Corvallis, OR.
 - [32] **Plakias, Zoë**. 2024 (September 20). “Local Food Procurement Incentives and School District Spending.” Invited Seminar, University of Idaho Department of Agricultural Economics & Rural Sociology, Moscow, ID.
 - [31] **Plakias, Zoë**. 2024 (July 30). “Local Food Procurement Incentives and School District Spending.” FAMPS-CRENET Track Session, Agricultural and Applied Economics Association Annual Meeting, New Orleans, LA.
 - [30] Scoville, Gavin and **Zoë Plakias** (co-presenters). 2024 (June 6). “Counting Community: A Review of Quantitative Methods for Measuring Social Impacts of Food System Policies.” Selected presentation, Association for the Study of Food and Society/Agriculture, Food, and Human Values Society Joint Annual Meeting, Syracuse, NY.
 - [29] **Plakias, Zoë**. 2023 (November 30). “Local Food Procurement Incentives and School District Spending.” CBE Colloquium, Western Washington University, Bellingham, WA.
 - [28] **Plakias, Zoë**, and Daniel Tregeagle. 2023 (July 24). “Price and Welfare Changes Due to Citrus Industry Shocks Using an Equilibrium Displacement Model.” SCE-ARA Track Session, Agricultural and Applied Economics Association Annual Meeting, Washington, DC.
 - [27] **Plakias, Zoë**. 2023 (June 2). “School Response to Local Food Reimbursement Policies.” Selected presentation, Association for the Study of Food and Society/Agriculture, Food, and Human Values Society Joint Annual Meeting, Boston, MA.
 - [26] **Plakias, Zoë**, Daniel Tregeagle, Jonathon Siegle, and Gregory Astill. 2022 (October 24). “Estimating Market Impacts of Citrus Greening Disease and Other Citrus Industry Shocks.” Selected presentation, National Agricultural Marketing Summit and Food Distribution Research Society Annual Meeting, Pensacola Beach, FL.
 - [25] Thilmany McFadden, Dawn, Tim Woods, **Zoë Plakias**, Kynda Curtis, and Ariana Torres. 2022 (August 2). “Collaborating for Food System Resiliency.” AEM-EXT Track Session, Agricultural and Applied Economics Association Annual Meeting, Anaheim, CA.
 - [24] Kashyap, Pratyosh, Jeffrey O'Hara, Lei Xu, **Zoë Plakias**, and Becca Jablonski. 2022 (August 1). “Do Farmers and Communities Really Win from Farm to School Programs?” EXT-FAMPS-SS Track Session, Agricultural and Applied Economics Association Annual Meeting, Anaheim, CA.
 - [23] **Plakias, Zoë T.**, Andrew Hanks, Susie Huser, Tom Redfern, and Jennifer Garner. 2021 (August 3). “Can Local Food Access Programs Facilitate Produce Auction Demand and Benefit Farmers? Evidence from Appalachian Ohio.” SCE-FAMPS Track Session, Agricultural and Applied Economics Association Annual Meeting. *Virtual*.
 - [22] **Plakias, Zoë T.**, Andrew Hanks, Susie Huser, Tom Redfern, and Jennifer Garner. 2021 (August 3). “Can Local Food Access Programs Facilitate Produce Auction Demand and

- Benefit Farmers? Evidence from Appalachian Ohio.” SCE-FAMPS Track Session, Agricultural and Applied Economics Association Annual Meeting. *Virtual*.
- [21] Clark, Jill (moderator), Mary Hendrickson, Shoshanah Inwood, Anne Palmer, **Zoë Plakias**, and Josh Vittie. 2021 (June 11). “Roundtable: Emergency Managing Towards Resilient Agri-Food Systems.” Selected Roundtable, Just Food: Because It Is Never Just Food, a virtual joint conference of the Association for the Study of Food and Society; Agriculture, Food, and Human Values Society; Canadian Association for Food Studies; and Society for Anthropology of Food and Nutrition.
- [20] **Plakias, Zoë T.**, Seung-hun Chung, and Lei Xu. 2021 (February 10). “Healthy Food, Healthy Farms? Implications of Healthy Food Policies for Agricultural Value Chains.” Invited Seminar, Department of Agricultural and Applied Economics, Virginia Polytechnic Institute and State University, Blacksburg, VA. *Virtual due to COVID-19*.
- [19] **Plakias, Zoë T.**, Seung-hun Chung, and Lei Xu. 2020 (April 18). “Healthy Food, Healthy Farms? Implications of Healthy Food Policies for Agricultural Value Chains.” Selected Paper, Agricultural Policy Research Group Annual Conference, New Orleans, LA. *Rescheduled to October 2020 due to COVID-19; virtual in October due to COVID-19*.
- [18] **Plakias, Zoë T.**, H. Allen Klaiber and Brian E. Roe. 2019 (April 17). “Tradeoffs in Farm to School Implementation: Larger Foodsheds and Longer Supply Chains Drive More Local Food Expenditures.” Invited Seminar, Department of Applied Economics, University of Minnesota-Twin Cities.
- [17] **Plakias, Zoë T.**, Thadchaigeni Panchalingam. H. Allen Klaiber and Brian E. Roe. 2018 (September 15). “Drivers and Implications of Different “Local” Definitions in Farm to School Programs.” Selected Presentation, National Direct Agricultural Marketing Summit.
- [16] **Plakias, Zoë T.**, H. Allen Klaiber and Brian E. Roe. 2018 (August 5). “Heterogeneity in Farm-to-School Spending: Drivers and Implications.” Selected Paper, Agricultural and Applied Economics Association Annual Meeting.
- [15] **Plakias, Zoë T.**, Rachael E. Goodhue and Jeffrey Williams. 2018 (March 9). “Voting for Mandatory Agricultural Producer Organizations: Evidence from California.” Invited Seminar, Department of Agricultural and Applied Economics, University of Wisconsin, Madison.
- [14] **Plakias, Zoë T.**, Rachael E. Goodhue and Jeffrey Williams. 2017 (October 23). “Voting for Mandatory Agricultural Producer Organizations: Theory and Evidence from California.” Applebaum-Richardson Awards Luncheon Seminar, Food Distribution Research Society Annual Meeting.
- [13] **Plakias, Zoë T.**, Iryna Demko and Ani Katchova. 2017 (October 23). “Farmer Use of Local Food Marketing Channels: New Evidence from the Local Food Marketing Practices Survey.” Selected Presentation, Food Distribution Research Society Annual Meeting.
- [12] **Plakias, Zoë T.** 2017 (July 30). “Impacts of Local Food Sourcing in an Institutional Context: Evidence from Ohio.” Selected Paper, Agricultural and Applied Economics Association Annual Meeting.
- [11] **Plakias, Zoë T.**, Rachael E. Goodhue and Jeffrey Williams. 2017 (February 10). “Voting for Mandatory Agricultural Producer Organizations: Evidence from California.” Invited Seminar, Department of Agricultural Economics, Purdue University.
- [10] **Plakias, Zoë T.**, Rachael E. Goodhue and Jeffrey Williams. 2016 (September 29). “Mandatory Agricultural Producer Organizations in the US: From Farmer Votes to Food Policy.” New Faculty Seminar, Food Innovation Center, The Ohio State University.

- [9] **Plakias, Zoë T.** and Rachael E. Goodhue. 2015 (September 29). “Producer Heterogeneity and Voting Power in Mandatory U.S. Agricultural Marketing Organizations.” Agricultural Economics Workshop, Department of Agricultural and Resource Economics, University of California, Davis.
- [8] **Plakias, Zoë T.**, Rachael E. Goodhue and Jeffrey Williams. 2015 (July 26). “Producer Attitudes Toward Mandatory Agricultural Marketing Organizations: Evidence from the California Fresh Peach and Nectarine Industries.” Selected Paper, Agricultural and Applied Economics Association Annual Meeting.
- [7] **Plakias, Zoë T.** and Julian Alston. 2014 (October 14). “Optimal Licensing for Public Intellectual Property: Theory and Application to Plant Variety Patents.” Agricultural Economics Workshop, Department of Agricultural and Resource Economics, University of California, Davis.
- [6] **Plakias, Zoë T.** and Rachael E. Goodhue. 2014 (September 5). “Does Market Power Equal Voting Power? A Theoretical Analysis of Market Structure and Mandatory Agricultural Marketing Organizations.” Selected Paper, Workshop on Producers' Organizations in Agricultural Markets, Toulouse School of Economics.
- [5] **Plakias, Zoë T.** and Julian Alston. 2014 (July 27). “Optimal Licensing for Public Intellectual Property: Application to Plant Variety Patents.” Selected Paper, Agricultural and Applied Economics Annual Meeting.
- [4] **Plakias, Zoë T.** 2014 (May 29). “The Evolution of the California Blueberry Industry: A Peer Effects and Social Network Analysis Approach.” Selected Paper, AAEE/EAEE/CAES Joint Symposium: Social Networks, Social Media and the Economics of Food.
- [3] **Plakias, Zoë T.** 2014 (April 19). “The Evolution of the California Blueberry Industry: A Peer Effects and Social Network Analysis Approach.” Selected Presentation, Giannini Agricultural and Resource Economics Student Conference.
- [3] **Plakias, Zoë T.** and Julian Alston. 2014 (March 29). “Optimal Licensing for Plant Variety Patents: Preliminary Results.” Selected Presentation, NC-1034 Multi-State Research Project Conference: Pests, Germs and Seeds.
- [1] **Plakias, Zoë T.** 2013 (May 18). “The Implications of Heterogeneous Producer Incentives for Marketing Order Continuation.” Selected Presentation, Giannini Agricultural and Resource Economics Student Conference.

Invited seminars + conference presentations related to teaching and mentoring

- [9] **Plakias, Zoë.** 2025 (June 9). “The Economics of Sustainability at WWU.” Invited Presentation, International Forum on Ecological Civilization and Sustainable Business 2025, Bellingham, WA.
- [8] Ofori, Bright, **Zoë Plakias**, Rick Welsh, and Nicole Nunoo (moderator). 2024 (November 15). “Tips and Tricks to Navigate the Academic Job Market.” Panelist, AFHVS Graduate Student-Early Career Committee Event. *Virtual*.
- [7] **Plakias, Zoë**, Ross Pruitt, Misti Sharp, Christine Wilson, and Kathleen Liang (moderator). 2024 (July 27). “Diverse Teaching Careers and Career Advancement in Teaching.” AAEE Teaching Academy Pre-Conference Workshop, Agricultural and Applied Economics Association Annual Meeting, New Orleans, LA.

- [6] **Plakias, Zoë.** 2023 (July 22). “Introducing the AAEA Mentoring Program.” Conferencing Like a Pro: Strategies for a Successful Conference Experience Pre-Conference Workshop, Agricultural and Applied Economics Association Annual Meeting, Washington, DC.
- [5] **Plakias, Zoë.** 2021 (October 11). “Goal Setting Group.” Invited professional development presentation, UC Davis Agricultural and Resource Economics. *Virtual*.
- [4] **Plakias, Zoë.** 2020 (August 24). “Job Market Timeline and Preparing Your Packet.” CWAE and GSS Track Session Presentation, Agricultural and Applied Economics Association Annual Meeting. *Virtual due to COVID-19*.
- [3] **Plakias, Zoë,** and Anna W. Parkman. 2019 (July 22). “Putting EdTech to the Test: Experiences with the AI-assisted Discussion Board Tool Packback.” AEM and TLC Track Session Presentation, Agricultural and Applied Economics Association Annual Meeting.
- [2] Parkman Anna W., and **Zoë Plakias.** 2019 (May 2). “Flipping the Discussion Board Using Packback.” Selected Presentation, Annual Conference on Excellence in Teaching & Learning, Ohio State University Academy of Teaching.
- [1] **Plakias, Zoë.** 2019 (May 16). “Ed Talk: Professional Learning.” Invited Panelist, Innovate^x Conference, Ohio State University.

Invited seminars + conference presentations related to diversity, equity, and inclusion

- [4] Collins, LaPorchia, Chloe East, Kelly Grogan, Anna Josephson, Anita Alves Pena, and **Zoë Plakias** (moderator). 2025 (July 28). “Leading From Where You Are: How Women Economists and Allies Can Use Their Spheres of Influence for Action and Resistance.” CWAE Track Session, Agricultural and Applied Economics Association/Western Agricultural Economics Association Annual Meeting, Denver, CO.
- [3] **Plakias, Zoë,** Kelly Grogan, Mo Alloush, Amy Ando, Ariel Ortiz-Bobea, and Caitlin Herrington (moderator). 2022 (August 1). “Promoting Mental Health, Diversity, Equity, and Inclusion.” GSS-CWAE Track Session, Agricultural and Applied Economics Association Annual Meeting, Anaheim, CA.
- [2] Dodd, Stephanie, **Zoë Plakias,** and Maurice Stevens. 2022 (February 17). “Racial Equity and Campus Responsibility.” On the Menu webinar series, Ohio Campus Compact. *Virtual*.
- [1] Brooks, F. Erik, Moira Casey, Tiffany Hunter, **Zoë Plakias,** Maurice Stevens, and Julio Quintero (moderator). 2021 (December 3). “Panel: Navigating and Overcoming Challenges in Implementing DEI Initiatives.” Diversity, Equity, and Inclusion Conference (Theme: *What’s Next? Maintaining DEI Momentum on Campus*), Strategic Ohio Council on Higher Education. *Virtual*. Attendees: 77.

Teaching + Advising

Classroom teaching at Western Washington University

2025–present **Instructor,** *ECON 410:* Benefit-Cost Analysis
 2023–present **Instructor,** *ECON 343:* Population, Environment, and World Agriculture
 2023–present **Instructor,** *ECON 206:* Introduction to Microeconomics
 2023–present **Instructor,** *ECON 483:* Resource Economics

2022–present **Instructor**, *ECON 482*: Advanced Topics in Environmental Economics

Guest lectures at Western Washington University

2025 *CHEM 497E/597E*: Applied Analytical Chemistry and Biochemistry (Winter)

2025 *ECON 197A*: Clean Energy Transitions and Climate Victory (Winter)

2022 *ENRG/UEPP 352*: Climate Change Policy Tools (Fall)

2022 *ECON 101*: Markets and Society (Fall)

Undergraduate advising at Western Washington University

2025–present **Honors Project Advisor**, Financial Economics Major Rachel Droubay

2023–present **Major Advisor**, Economics majors and combined majors

2023–2024 **Honors Project Advisor**, Economics/Environmental Studies Major Dylan Braund

2023 **Independent Study Advisor**, Economics Major Forrest Morris (Theme: The Economics of Zero Waste)

Classroom teaching at Ohio State University

2022 **Instructor**, *AEDECON 8203*: Foundations and Frontiers of Agricultural and Food System Economics (Spring)

2018–2022 **Instructor**, *AEDECON 2001*: Principles of Food and Resource Economics (Spring)

2017–2022 **Co-Instructor**, *AEDECON 8895*: Ph.D. Research Seminar (Fall x1, Spring x2)

2021 **Co-Instructor**, *EEOB 5194*: Interdisciplinary Team Science (Fall)

2017–2021 **Instructor**, *AEDECON 5330*: Benefit-Cost Analysis (Spring)

Guest lectures at Ohio State University

2021–2023 *PUBAFRS 6000*: Public Policy Formulation and Implementation (Fall x3)

2021–2022 *HTHRHSC 5895*: Food Insecurity and Food Assistance Programming and Policy in the U.S (Fall x2)

2021 *AGRCOMM 5535*: Data Visualization and Scientific Storytelling in FAES (Fall)

2020–2021 *ARTSSCI 1137.13*: Nom-nomics: The Economics of Food (Fall x2)

2017 *AEDECON 7140*: Applied Econometrics II (Spring, 2 classes)

2017 *AEDECON 4567*: Assessing Sustainability (Spring)

Dissertation committee leadership (chair/co-chair) at Ohio State University

2020–2024 *Lei Xu*, Ph.D. received 2024

Initial Placement: Postdoctoral Scholar, OSU Center for Tobacco Research

2016–2018 *Ariadna Martínez González*, Ph.D. received 2018

Initial Placement: Data Scientist, SafeAuto Insurance Company

Dissertation committee membership at Ohio State University

- 2021–2023 *Jonathon Siegle*, Ph.D. received 2023
Initial Placement: Actuarial Analyst, Allstate
- 2020–2022 *Angie Liu*, Ph.D. received 2022
Initial Placement: Quantitative Research Associate, JP Morgan Chase
- 2020–2021 *Thadchaigeni Panchalingam*, Ph.D. received 2021
Initial Placement: Postdoctoral Scholar, Wertheim School of Public Health, University of California, San Diego
- 2020 *Asanka Wijesinghe*, Ph.D. received 2020
Initial Placement: Research Economist, Institute of Policy Studies of Sri Lanka
- 2018–2020 *Sahar Yousef*, Ph.D. received 2020
Initial Placement: Assistant Professor of Development Economics, Doha Institute for Graduate Studies
- 2019 *Xiao Dong*, Ph.D. received 2019
Initial Placement: Research Agricultural Economist, USDA Economic Research Service
- 2018–2019 *Kathryn Bender*, Ph.D. received 2019
Initial Placement: Assistant Professor of Economics (tenure-track), Allegheny College

Candidacy exam participation at Ohio State University

- 2021 *Thomas Taek Sung Kim*, Ph.D. received 2022
- 2021 *Alan Xu* , Ph.D. received 2022
- 2020 *Kevin Kim*, Ph.D. received 2021
- 2018 *Shicong Xu*, Ph.D. received 2019
- 2018 *Sureewan Bangwan*, Ph.D. received 2018
- 2017 *Wade Litt*, Ph.D. received 2019
- 2017 *Bo Feng*, Ph.D. received 2018
- 2016 *Shaohui Tang*, Ph.D. received 2018

Undergraduate advising at Ohio State University

Advised 21 undergraduate students at Ohio State University, including one AEDE Distinguished Senior and one CFAES Distinguished Senior

Outreach + Extension

Technical reports

- [4] Inwood, Shoshannah, **Zoë Plakias**, Jill Clark, Nicole Wright, Aiden Irish, and Josh Vittie. 2022. "Preparing for Food System Resiliency in Ohio: Policy and Planning Lessons from COVID-19." College of Food, Agricultural and Environmental Sciences & John Glenn

- College of Public Affairs, Technical Report. Columbus, OH: The Ohio State University. Online: <https://u.osu.edu/ccwl/projects/ohio-emergency-management-and-food-systems/>.
- [3] Jodlowski, Margaret, and **Zoë Plakias**. 2021. “Unemployment in Ohio at the End of 2021.” Department of Agricultural, Environmental, and Development Economics, Research Report. Columbus, OH: The Ohio State University. Online: <https://aede.osu.edu/about-us/publications/unemployment-ohio-end-2021>.
 - [2] Wright, Nicole, **Zoë Plakias**, Shoshanah Inwood, Kim Winslow, Karima Samadi, and Dara Barclay (Lean on your Land Grant COVID-19 Food System Taskforce Leadership Team and Knowledge Exchange Staff). 2020. “Food System Expertise Mapping Report.” Internal Technical Report, College of Food, Agricultural, and Environmental Sciences. Columbus, OH: The Ohio State University.
 - [1] DiCarolus, Janice, Tim Haab, **Zoë Plakias**, Ian Sheldon, Brent Sohngen and Kelli Trinoskey (AEDE Outreach Committee). 2017. “The Economic Contribution of Agricultural and Food Production to the Ohio Economy.” Research Report, Department of Agricultural, Environmental and Development Economics. Columbus, OH: The Ohio State University. Online: <https://aede.osu.edu/aboutus/publications/economic-contribution-agricultural-and-food-production-ohio-economy>.

Technical reports in review

- [1] Smathers, Carol, Hannah Scott, **Zoë Plakias**, and Lei Xu. “Farm to School in Ohio: Policy And System Changes to Increase Sales of Local Foods to Schools.” Submitted for Peer Review in through Ohio State University Extension Family and Consumer Sciences, for publication as an Ohio State University Extension Technical Report.

Editor-reviewed publications

- [3] **Plakias, Zoë T.** 2024. “What’s in Store? The Good, Bad, and Ugly of Food Prices in 2024.” *The Puget Sound Economic Forecaster* 32(1): 2-3. Western Washington University Center for Economic and Business Research. Online (subscription only): <https://economicforecaster.com/>.
- [2] **Plakias, Zoë T.** and Rachael E. Goodhue. 2016. “Growers’ Assessments of Challenges Facing the California Rice Industry: Past and Present.” *ARE Update* 19(5): 5-8. University of California Giannini Foundation of Agricultural Economics. Online: <http://giannini.ucop.edu/publications/are-update/issues/2016/19/5/growers-assessments-of-challenges-facing-the-calif/>.
- [1] **Plakias, Zoë T.** 2013. “Old Dog, New Tricks: The Changing Role of California’s Agricultural Marketing Organizations.” *ARE Update* 17(2): 4-7. University of California Giannini Foundation of Agricultural Economics. Online: <http://giannini.ucop.edu/publications/areupdate/issues/2013/17/2/old-dogs-new-tricks/>.

Blog posts

- [1] Lei Xu, **Zoë Plakias**, and Jennifer Garner. 2021. “Exploring Food Security in Southeast Ohio.” Food Systems and the Food-Water-Energy Nexus blog, Department of Geography,

Ohio State University. Online: <https://u.osu.edu/geographyblog/2021/04/07/exploring-food-security-in-southeast-ohio/>.

Presentations

- [25] **Plakias, Zoë**, Jennifer Otten, Anthony Anton, and Alissa Chevallier. 2025 (February 24). “Economic Outlook and Consumer Trends in 2025 and Beyond.” Good Food Connections 2025, Seattle, WA. Mode: In person. Attendees: 200.
- [24] Alden, Ted, Kate Destler, Hart Hodges, **Zoë Plakias**, and Adam Wright (moderator). 2024 (October 24). “Economics of the Election.” WWU Department of Economics and The Foundation for WWU & Alumni Event. Mode: In-person and virtual. Attendees: 50.
- [23] Abel, Troy, Kate Destler, **Zoë Plakias**, Grace Wang, and Debra Salazar (moderator). 2024 (October 22). “Protecting Our Planet: Election Stakes in Washington and Beyond.” Beyond the Surface: Election 2024 panel series, WWU Ralph Munro Institute for Civic Education and The Centers for Student Access, Community, and Intercultural Engagement. Mode: In-person. Attendees: 25.
- [22] McCafferty, James, and **Zoë Plakias**. 2024 (February 21). “Strategic Positioning: Realtors and the Ever-Changing Economic Chessboard.” Presentation to Whatcom County Association of Realtors. Mode: In-person. Attendees: 50.
- [21] **Plakias, Zoë**. 2023 (September 14). “Why has there been so little action to address climate change and what can we do about it?” North Cascades Trail Fest & Climate Summit. Mode: In-person. Attendees: 20.
- [20] Jablonski, Becca, and **Zoë Plakias**. 2022 (October 19). “The Impact of Farm to School Legislation on Farmers, Supply Chain Businesses, Rural Communities and Economics.” National Farm to Institution Metrics Collaborative. Mode: Webinar. Attendees: 32.
- [19] Smathers, Carol, Hannah Scott, **Zoë Plakias**, and Lei Xu. 2022 (October 10). “Farm to School in Ohio: State Frameworks for Support and Potential Impacts of Local Foods Incentives.” Ohio Food Policy Network Virtual Convening. Mode: Webinar. Attendees: 12.
- [18] **Plakias, Zoë**. 2022 (March 30). “Solve Climate by 2030: Food Systems and Justice.” OSU Byrd Polar and Climate Research Center & Sustainability Institute. Mode: Webinar. Attendees: unknown. Available online: <https://vimeo.com/694425052>. Views: 41.
- [17] Moy, Allen, and **Zoë Plakias**. 2022 (March 2). “Where Will Tomorrow’s Food Dollar Be Spent? The Impact of the Pandemic on Food Systems & Direct Marketing.” California Small Farm Conference. Mode: Webinar. Attendees: 20.
- [16] **Plakias, Zoë**. 2022 (February 2). “The Price of Putting Food on the Table: Consumer Food Prices and Inflation.” OSU AEDE Economic and Outlook Series. Mode: Webinar. Attendees: 151. Available online: <https://youtu.be/f9atrZ5uuU>. Views: 172.
- [15] **Plakias, Zoë**. 2021 (November 18). “Consumers, Shopping, and Local Food: What’s Next?” OSU AEDE Agricultural Policy and Outlook Conference. Mode: Webinar. Available online: https://youtu.be/lf43j_vueHM. Attendees: 58. Views: 93.
- [14] **Plakias, Zoë**. 2021 (October 13). “Episode 7: Emerging Research with Zoë Plakias.” The Knowledge Exchange Podcast, Ohio State University. Mode: Podcast. Available online at: <https://kx.osu.edu/podcast/7-emerging-zoe-p>. Listens: 33.
- [13] **Plakias, Zoë**. 2021 (April 14). “The Organic Consumer: What We Know.” Ohio State Organic Food and Farming Education and Research (OFFER) Organic Winter Webinar Series. Mode: Webinar. Available online at: <https://youtu.be/67hAUOpjDU>. Attendees: 10. Views: 169.

- [12] **Plakias, Zoë.** 2021 (March 10). “Direct Marketing through Farmers’ Markets and Other Channels.” Virginia Sustainable Farms and Agribusiness Education Webinar Series. Mode: Webinar. Available online at: https://video.vt.edu/media/1_0z5xgvzb. Attendees: 32. Views: 46.
- [11] **Plakias, Zoë.** 2021 (March 5). “AEDE Winter Outlook: Local Food and Direct Marketing.” OSU AEDE Agricultural Policy and Outlook County Meetings. Mode: Webinar. Available online at: https://youtu.be/OVvLk8s3C_s. Attendees: 11. Views: 38.
- [10] **Plakias, Zoë.** 2020 (November 13). “Impacts of COVID-19 on Consumer Behavior and Shopping Patterns.” OSU AEDE Agricultural Policy and Outlook Conference. Mode: Webinar. Available online at: https://www.youtube.com/watch?v=yQ-6d3LLb3o&feature=emb_imp_woyt. Attendees: 89. Views: 80.
- [9] Brown, Ben, Joyce Chen, Ty Higgins, Cathann Kress, **Zoë Plakias**, and Ian Sheldon. 2020 (September 22). “Value Chains in Food and Agriculture.” The Talk on Friday Avenue® Panel, Farm Science Review, OSU College of Food, Agricultural, and Environmental Sciences. Mode: Webinar. Available online at: <https://youtu.be/x-wuDinduj8>. Views: 121.
- [8] **Plakias, Zoë T.** and Brent Sohngen. 2020 (June 23). “Food System Adaptations Due to COVID-19.” Water Cooler Economics, OSU Department of Agricultural, Environmental and Development Economics. Mode: Video. Available online at: <https://u.osu.edu/aede/2020/06/23/food-system-adaptations-due-to-covid-19/>. Views: 82.
- [7] **Plakias, Zoë T.** 2019 (November 12). “Ohio Food System Trends and Outlook.” OSU AEDE Agricultural Policy and Outlook Conference, Columbus, OH. Mode: In person.
- [6] **Plakias, Zoë T.** 2019 (May 8). “Food and Agriculture as Ingredients of Economic Development.” OSU AEDE Spring 2019 Outlook and Policy Conference: Challenges and Opportunities for Economic Development in Ohio, Columbus, OH. Mode: In person.
- [5] **Plakias, Zoë T.** 2019 (January 14). “Consumer Trends and Potential Implications for Ohio Agriculture.” Pickaway and Ross County Agricultural Outlook, Circleville, OH. Mode: In person.
- [4] **Plakias, Zoë T.** and Glennon Sweeney. 2018 (November 9). “From Foodie to Food Justice: How to be an Ally.” Franklinton Friday, OSU STEAM Factory, Columbus, OH. Mode: In person.
- [3] **Plakias, Zoë T.** 2018 (November 1). “What to Make for Thanksgiving Dinner: Economic Trade-offs and Our Food System.” Columbus Science Pub, Columbus, OH. Mode: In person.
- [2] **Plakias, Zoë T.** and Iryna Demko. 2017 (September 20). “Ask the Expert: Opportunities in Direct Marketing Agriculture.” Farm Science Review, London, OH. Mode: In person.
- [1] **Plakias, Zoë T.** 2017. “Opportunities in Direct Marketing Agriculture.” OSU Department of Agricultural, Environmental and Development Economics. Mode: Podcast. Available online at: <https://aede.osu.edu/about-us/news/aede-podcasts>.

Presentations (in-reach)

- [2] **Plakias, Zoë.** 2017. “GMOs: Science, Sentiment and Regulation.” Invited presentation, OSU Dining Services leadership team. Mode: In-person.
- [1] **Plakias, Zoë.** 2017. “Sustainability and Heterogeneity in the U.S. Food System.” Invited presentation, TEDxOhioStateUniversity: Sustainable Revision. Model: In-person.

Other outreach + Extension activities

- 2021 **Contributor**, Electing and Training the Board of Directors, Co-op Mastery: Beyond Cooperatives 101, Center for Cooperatives, College of Food, Agriculture and Environmental Sciences. Mode: Website/video. Online: <https://u.osu.edu/coopmastery/governance/board-training/>.
- 2019 **Co-organizer**, 2019 AEDE Spring Outlook and Policy Conference: Challenges and Opportunities for Economic Development in Ohio, Columbus, OH. Mode: In person.
- 2018 **Moderator**, 2018 AEDE Agricultural Policy and Outlook Conference, Columbus, OH. Mode: In person.
- 2017 **Moderator**, 2017 AEDE Agricultural Policy and Outlook Conference, Columbus, OH. Mode: In person.

Media interviews + mentions

- [36] “Washington carbon auctions resume after surviving election challenge.” 2024 (December 5). *KUOW* (John Ryan). Available online at: <https://www.kuow.org/stories/carbon-auctions-resume-after-surviving-election-challenge>.
- [35] “Washington state Democrats in one of the last deep blue strongholds brace for what's next.” 2024 (November 6). *CBC News* (Yvette Brend). Available online at: <https://www.cbc.ca/news/canada/british-columbia/us-election-washington-state-1.7375524>.
- [34] “Washingtonians will make their voices heard on climate change on Election Day.” 2024 (October 30). *Salish Current* (Catherine Skrzypinski). Available online at: <https://salish-current.org/2024/10/30/washingtonians-will-make-their-voices-heard-on-climate-change-on-election-day/>.
- [33] “Federal banking rules make funding Maryland cannabis industry tricky.” 2023 (April 5). *Capital News Service* (Greg Morton). Featured in: *AFRO News*, *The Baltimore Banner*, *Baltimore Fishbowl*, *Baltimore Post-Examiner*, *Center Maryland*, *Ground News*, *Maryland Reporter*, *News Break*, *The Southern Maryland Chronicle*, *Southern Maryland Online*. Available online at: <https://cnsmaryland.org/2023/04/05/federal-banking-rules-make-funding-maryland-cannabis-industry-tricky/>.
- [32] “Holy smokes! Weed drops to record low prices despite record high inflation.” 2022 (July 15). *Courthouse News Service* (Amanda Pampuro). Available online at: <https://www.courthousenews.com/holy-smokes-weed-drops-to-record-low-prices-despite-record-high-inflation/>.
- [31] “Global conflict, pandemic impacts, cause jump in food costs.” 2022 (June 2). *Farm and Dairy* (Sarah Donaldson). Available online at: <https://www.farmanddairy.com/news/perfect-storm-global-conflict-pandemic-impacts-cause-jump-in-food-costs/720590.html>.
- [30] “Food prices are rising, but who will be impacted?” 2022 (February 19). *TheBargainHunter.com* (Elizabeth Schuster). Available online at: <https://thebargainhunter.com/news/news/food-prices-are-rising-but-who-will-be-impacted>.
- [29] “Cost of eating at home rose 6% in 2021.” 2022 (February 8). *10 WBNS TV News* (Olivia Ugino). Available online at: <https://www.10tv.com/article/money/consumer/cost-of-eating-home-rose-6-in-2021/530-4b771523-44a0-456b-a7f1-67e40c1fef28>.

- [28] “California marijuana growers can’t take much to the bank.” 2022 (January 19). Ohio State University and University of California Division of Agriculture and Natural Resources joint Press Release (Emily Caldwell and Pamela Kan-Rice). Featured in: *California Ag Today*, *CannabisWealth*, *EurekAlert*, *Morning Ag News*, *Newswise*, *Phys.org*. Available online at: <https://news.osu.edu/california-marijuana-growers-cant-take-much-to-the-bank/> and <https://ucanr.edu/sites/ucanr/?blogpost=51323&blogasset=52101>.
- [27] “40% of U.S. produce is wasted. This vertical farming startup is fighting to change that.” 2021 (December 14). *Fast Company* (Elissaveta M. Brandon). Available online at: <https://www.fastcompany.com/90705741/40-of-produce-is-wasted-this-farming-startup-is-fighting-to-change-that>.
- [26] “Thanksgiving dinner could cost you a little more this year.” 2021 (November 18). *Columbus Dispatch* (Margaret Quamme). Available online at: <https://www.dispatch.com/story/lifestyle/2021/11/18/thanksgiving-dinner-prices-rise-2021/6402648001/>.
- [25] “College Roadshow: Roundtable 2.” 2021 (November 13). *U.S. Farm Report* (Tyne Morgan). Mode: TV interview. Available online at: <https://youtu.be/nv2dyUWrQdE>.
- [24] “College Roadshow: Roundtable 1.” 2021 (November 13). *U.S. Farm Report* (Tyne Morgan). Mode: TV interview. Available online at: <https://youtu.be/3ggcA6nSBsU>.
- [23] “Experts anticipate a pricey Thanksgiving meal.” 2021 (November 8). *Scot Scoop* (Annabel Chia). Available online at: <https://scotscoop.com/experts-anticipate-a-pricey-thanksgiving-meal/>.
- [22] “Here’s why your Thanksgiving dinner will cost more this year.” 2021 (October 28). 10 WBNS TV News (Kevin Landers). Mode: TV interview. Available online at: <https://www.10tv.com/video/money/consumer/heres-why-your-thanksgiving-dinner-will-cost-more-this-year/530-5705ed1d-9b20-4100-8a39-e29c3f8408f9?jwsourc=cl>.
- [21] “What is economic surplus and how does it work?.” 2021 (October 21). *Business Insider* (Melanie Lockert). Available online at: <https://www.businessinsider.com/surplus-definition>.
- [20] “Past, Present, and Future: Status of Women and Minorities in Agricultural and Applied Economics: Eight AAEA members release new research in AEPP.” 2021 (October 15). AAEA Press Release (Allison Ware). Featured in: *WBOC*, *Manhattan Week*, *Magazines Today*, *News Blaze*, *Seed Daily*, *Next Wave Group*, *Sangri Times*, *One News Page*, *News Channel Nebraska*, & *KTVN*. Available online at: <https://www.aaea.org/about-aaea/media--public-relations/press-releases/past-present-and-future-status-of-women-and-minorities-in-agricultural-and-applied-economics>.
- [19] “The buy local boom of the pandemic bottoms out in 2021.” 2021 (September 1). *Farm and Dairy* (Rachel Wagoner). Available online at: <https://www.farmanddairy.com/news/the-buy-local-boom-of-the-pandemic-bottoms-out-in-2021/681173.html>.
- [18] “Planning on dining out at a Columbus restaurant? Expect to pay more.” 2021 (May 13). *Columbus Dispatch* (Patrick Cooley). Available online at: <https://www.dispatch.com/story/business/2021/05/13/restaurant-prices-seen-rising-labor-commodity-costs/4946089001/>.
- [17] “Where will markets go after year of change?” 2021 (January 15). *Lancaster Farming* (Philip Gruber). Available online at: https://www.lancasterfarming.com/news/main_edition/where-will-markets-go-after-year-of-change/article_4fb4e7b2-2d9e-5d53-9e53-7f7f383a602e.html.
- [16] “Nearly 80,000 pounds of produce grown for food pantries statewide” 2021 (January 7). *Hortidaily* (no author). Available online at:

- <https://www.hortidaily.com/article/9281847/nearly-80-000-pounds-of-produce-grown-for-food-pantries-statewide/>.
- [15] “High commodity prices hit Ohio restaurants hard.” 2021 (January 1). *Columbus Dispatch* (Patrick Cooley). Available online at: <https://www.dispatch.com/story/business/2021/01/01/high-commodity-prices-hit-ohio-restaurants-hard/4022750001/>.
 - [14] “Consumer behavior continues to evolve during the pandemic.” 2020 (November 24). *Brownfield Ag News* (Amie Simpson). Available online at: <https://brownfieldagnews.com/news/consumer-behavior-continues-to-evolve-during-pandemic/>.
 - [13] “2020 Agricultural Policy Outlook and Conference Highlights – Day 4.” 2020 (November 20). *Ohio Country Journal* (Dusty Sonnenberg). Available online at: <https://ocj.com/2020/11/2020-agricultural-policy-and-outlook-conference-highlights-day-4/>.
 - [12] “Pandemic worsening food insecurity.” 2020 (November 18). CFAES News Release (Alayna DiMartini). Featured in: *Morning Ag Clips, Ohio Country Journal, Feedstuffs, Farm and Dairy*. Available online at: <https://cfaes.osu.edu/news/articles/pandemic-worsening-food-insecurity>.
 - [11] “Wonderful weather and more on Ag Policy and Outlook Conference.” 2020 (November 6). *Wilmington News Journal* (Tony Nye). Available online at: <https://www.wnewsj.com/opinion/columns/150787/wonderful-weather-and-more-on-ag-policy-outlook-conference>.
 - [10] College Roadshow Ohio State Episode. 2020 (September 19). *U.S. Farm Report* (Tyne Morgan). Mode: TV interview. Available online at: <https://www.agweb.com/usfr?videoid=6192347010001>.
 - [9] “The pandemic left some store shelves empty; what’s still missing.” 2020 (September 17). *WSYX/WTTE TV News* (Jesse Pagan). Mode: TV interview. Available online at: <https://myfox28columbus.com/news/local/the-pandemic-left-some-store-shelves-empty-whats-still-missing>.
 - [8] “Grocery store, retail supply chains stabilizing but don’t expect to see hand sanitizer.” 2020 (April 23). *WSYX/WTTE TV News* (Jesse Pagan). Mode: TV interview. Available online at: <https://abc6onyourside.com/on-your-side/grocery-store-retail-supply-chains-stabilizing-but-dont-expect-to-see-hand-sanitizer>.
 - [7] “Consumers driving food trends in Ohio, U.S., experts say.” 2019 (November 12). *Columbus Dispatch* (Beth Burger). Available online at: <https://www.dispatch.com/news/20191112/consumers-driving-food-trends-in-ohio-us-experts-say>.
 - [6] Town Hall Ohio Episode 661: “Local Food Systems.” 2019 (September 23). *Ohio Farm Bureau* (Joe Cornely). Mode: Radio interview. Available online at: <https://ofbf.org/2019/09/23/local-food-systems-town-hall-ohio/>.
 - [5] “Rural job growth rate in Ohio surpasses Columbus rate.” 2019 (May 9). CFAES News Release (Alayna DeMartini). Available online at: <https://cfaes.osu.edu/news/articles/rural-job-growth-rate-in-ohio-surpasses-columbus-rate>.
 - [4] “How urban agriculture swept through Greater Cleveland.” 2017 (July 17). *Cleveland.com* (Patrick Cooley). Available online at: https://www.cleveland.com/metro/2017/07/urban_farms_proliferate_in_cle.html.
 - [3] “Egg Prices Good for Consumers, Bad for Farmers.” 2017 (July 10). *Farm and Dairy News* (no author). Available online at: <https://www.farmanddairy.com/news/egg-prices-good-for-consumers-bad-for-farmers/430169.html>.

- [2] “Trump’s Proposed Budget Cuts Could Hurt Farmers.” 2017 (April 21). *Lancaster Farming* (no author). Available online at: https://www.lancasterfarming.com/news/main_edition/trump-s-proposed-budget-cuts-could-hurt-farmers/article_06cb7f9d-7d72-5517-9fc5-1071d29996ed.html.
- [1] “OSU Experts: Trump’s Proposed Cuts Could Hurt Farmers.” 2017 (April 14). *Wilmington News Journal* (no author). Available online at: <https://www.wnewsj.com/news/40279/osu-experts-trumps-proposed-cuts-could-hurt-farmers>.

Service, Memberships, + Additional Activities

Service at Western Washington University

Department

2023–present **Department Steward**, United Faculty of Western Washington University
2023–present **Member**, Curriculum Working Group
2022–present **Co-Lead**, Friends of the Economics Department (FED) task force

College

2024–present **Co-Chair**, Accessibility, Equity, Inclusion, and Diversity Committee
2023–present **Member**, Accessibility, Equity, Inclusion, and Diversity Committee
2023–present **Volunteer Usher**, CBE Commencement

University

2024–present **Member**, Business & Sustainability Major Task Force
2023–present **Member**, Summer Research Grant Committee
2025 **Table Captain**, The Longest Table

Service at Ohio State University

Department

2020–2022 **Member**, Academic Affairs Committee
2020–2022 **Mentoring Committee**, AEDE Assistant Professor Margaret Jodlowski
2016–2022 **Lead Organizer**, Ph.D. Job Market Preparation
2021 **Member**, AEDE Communications Manager Screening Committee
2017–2019 **Member**, Agricultural Economics/Policy Faculty Search Committee
2016–2019 **Member**, Outreach Committee
2017–2018 **Member**, Scholarship Review Committee

College

- 2020–2022 **Member**, CFAES Faculty Research Awards Committee
- 2017–2022 **Member and Judge**, OARDC Annual Research Conference Poster Committee
- 2020 **Co-Chair**, CFAES Lean on your Land Grant COVID-19 Food System Task Force

University

- 2021–2022 **Co-Lead**, Racial Justice Pathways pilot program
- 2020–2022 **Executive Leadership Board Member**, STEAM Factory
- 2019–2022 **STEAM Exchange Working Group Member**, STEAM Factory
- 2018–2022 **Networking Committee Member**, STEAM Factory
- 2021 **Graduate Faculty Representative**, Dissertation Defense for Elizabeth Neely, Department of Classics
- 2021 **Volunteer**, TDAI Data Science for Women Summer Camp
- 2020 **Graduate Faculty Representative**, Dissertation Defense for Mackenzie Hannum, Department of Food Science and Technology
- 2020 **Judge**, MakeOHI/O
- 2019 **Judge**, HackOHI/O
- 2019 **Graduate Faculty Representative**, Dissertation Defense for Zeynep Aydogdu, Department of Comparative Studies

Leadership in professional service

- 2025-present **Founder/Creator**, Applied Econ Jobs Substack (1,256 subscribers)
- 2022–2025 **Faculty Advisor**, AAEA Graduate Student Section (GSS)
- 2022–2024 **Chair**, AAEA Mentorship Committee
- 2023–2024 **Lead Organizer**, AAEA GSS/USDA AMS Local Food Economics Data Visualization Challenge
- 2020–2022 **Chair-Elect/Chair**, S-1088 Multi-State Research Project (Specialty crops & food systems: Exploring markets, supply chains and policy dimensions)
- 2019–2022 **Vice President of Communications**, Food Distribution Research Society
- 2020–2021 **Co-Chair**, Awards Subcommittee, AAEA Committee on Women in Agricultural Economics
- 2019–2020 **Communications Lead**, AAEA Committee on Women in Agricultural Economics

Other professional service

- 2022–present **Mentor**, various ASFS/AFHVS Mentorship events
- 2021–2024 **Member**, AAEA Mentorship Committee
- 2021 **Member**, Colorado State University Sociology Postdoc Scholar Search Committee

2019–2020 **Project Renewal Writing Committee**, S-1067 Multi-State Research Group

Journal referee service

Agribusiness (3), *Agricultural and Resource Economics Review* (1), *Agricultural Economics* (1), *Agricultural Finance Review* (1), *Agriculture and Human Values* (2), *Agronomy* (1), *American Journal of Agricultural Economics* (3), *Applied Economics Teaching Resources* (1), *Atlantic Economic Journal* (1), *Australian Journal of Agricultural and Resource Economics* (1), *California Agriculture* (2), *Choices* (1), *Economics of Disasters and Climate Change* (1), *Food Policy* (4), *HortTechnology* (1), *International Food and Agribusiness Management Review* (1), *Journal of Agricultural & Applied Economics* (1), *Journal of Agriculture, Food Systems, and Community Development* (19), *Journal of Agricultural and Resource Economics* (1), *Journal of Behavioral and Experimental Economics* (1), *Journal of Benefit-Cost Analysis* (1), *Journal of Economic Behavior & Organization* (1), *Journal of Educational Controversy* (1), *Journal of Food Distribution Research* (3), *Journal of Hunger and Environmental Nutrition* (1), *Journal of Rural and Community Development* (1), *Lancet Planetary Health* (1), *Local Development and Society* (1), *PLOS One* (1), *Renewable Agriculture & Food Systems* (4), *Society & Natural Resources* (1), *Sustainability* (1)

Other referee service

2025–present **Reviewer**, ASFS-AFHVS Conference abstracts
 2017–present **Reviewer**, AAEA Annual Meeting Selected Presentation abstracts (most years)
 2025 **Reviewer**, Scioto Analysis State Handbook of Cost-Benefit Analysis
 2023, 2024 **Grant Panel Member**, USDA National Institute for Food and Agriculture
 2023 **Reviewer**, AAEA Specialty Crop Economics published paper awards
 2022 **Reviewer**, Food Distribution Research Society Dissertation Award
 2021–2022 **Reviewer**, two chapters of Handbook of Cooperatives and Mutuals (Matthew Elliott and Michael Boland, eds.)
 2021 **Guest Editor**, Society for Benefit-Cost Analysis blog *On Balance*
 2021 **Reviewer**, EBSCO Information Services
 2020–2021 **Expert Judge**, International Foodicons Challenge
 2021 **Chapter Discussant**, Handbook of Agricultural Economics Volume 6
 2020–2021 **Discussant**, Agriculture Policy Research Group conference
 2020 **Reviewer**, Foundation for Food and Agricultural Research Grant Program
 2020 **Co-Editor**, Special Issue of *Journal of Food Distribution Research* on Emerging Issues in the US Specialty Crop Supply Chain
 2019–2020 **Judge**, FDRS Student Food Marketing Challenge
 2018 **Reviewer**, Food Distribution Research Society Undergraduate Paper Award
 2018 **Judge**, AAEA AEM/GSS Graduate Student Case Study Competition

Relevant community service

2012–2015 **Secretary and President**, Board of Directors, Davis Food Co-op, Davis, CA

2014 **Member**, Organizing Committee, California Co-op Conference, Berkeley, CA
2008–2010 **Member**, Member Affairs Committee, Community Food Co-op, Bellingham, WA
2005–2007 **Business Plan Co-author/Board Member**, Sweet Onion Co-op, Walla Walla, WA

Professional development

2025 *CSWEP Mid-Career Peer-to-Peer Mentoring Program*, American Economic Association
2024 *Adult Mental Health First Aid USA Certificate*, National Council for Mental Wellbeing
2023 *AERE Scholars Leadership Workshop*, Association for Environmental and Resource Economists
2022 *New Faculty Workshop on Student-Centered Learning and Teaching*, WWU
2021–2022 *STARS Program*, OSU College of Food, Agricultural, and Environmental Sciences
2022 *Research Mentoring Training Endorsement*, OSU Michael V. Drake Institute for Teaching and Learning
2021 *Introductory Storytelling workshop*, The Story Collider
2021 *Recovery Ally Training*, Ohio State Collegiate Recovery Community
2020 *Faculty Success Program*, National Center for Faculty Development and Diversity
2019 *DC Days*, OSU College of Food, Agricultural, and Environmental Sciences
2018 *Science Communication Workshop*, OSU STEAM Factory and Center for Applied Plant Sciences
2017 *Early Career Professional Workshop*, Agricultural and Applied Economics Association
2016–2017 *Faculty FIT Program*, OSU University Institute for Teaching and Learning
2016 *Course Design Institute*, OSU University Center for the Advancement of Teaching

Professional association memberships

Agricultural and Applied Economics Association (AAEA); Agriculture, Food, and Human Values Society (AFHVS); American Economic Association (AEA); National Economic Association (NEA) Western Agricultural Economics Association (WAEA)

Consulting projects

2024-2025 **Subject matter expert** for *Snoqualmie Tribe Native Plant Nursery Feasibility Study*, The Balmoral Group